

2019

FACES OF THE Valley

THE FACE OF Flowers, Plants & Gifts ROSS PLANTS & FLOWERS

Ross Plants & Flowers has delighted customers with exquisite flowers and unique gifts for 13 years. Since the beginning, owner Monica Yurconic-Groff's goal has been to provide an exceptional experience to all who walk through the door. "From the flower arrangements we create with the customer's likes and dislikes in mind, to the guidance on the gift chosen for a special friend, we will make every customer's experience one they will remember," she says.

This year, Ross Plants & Flowers added a second location in Allentown (formerly the Paisley Peacock Floral Studio). Both shops

offer handcrafted floral arrangements and plants for every season in addition to gifts with a garden or inspirational theme that are guaranteed to put a smile on anyone's face. It's a peaceful oasis where everyone wants to linger. "Customers love the feeling they get when they walk in: the smells, how beautiful everything looks," says Yurconic-Groff. "The environment in the shops and the work we create are a testament to our belief system: Flowers are power."

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