

2018

FACES OF THE Valley

THE FACE OF Flowers, Plants & Garden Gifts

ROSS PLANTS & FLOWERS

Nestled in Orefield is a peaceful oasis and the "hidden treasure" called Ross Plants & Flowers. Its owner, Monica Yurconic-Groff, and her team have proudly offered the highest quality floral services to the Lehigh Valley since purchasing the business with her husband, Mike Groff, in 2006. "Ross Plants & Flowers created our wedding flowers in 1993," she says, "so there was a special place in our hearts for this flower shop."

That loving heart is immediately evident when walking into their shop. "There's the fragrance of flowers, the sound of watering trickling, so many vibrant colors and a cup of coffee or tea waiting to be enjoyed," says Yurconic-Groff. Visitors love the experience, and they also love the beauty and artistry in the work that is created at their shop. Whether it's exquisite flowers for a wedding, a beautiful arrangement for a special occasion, selection of the perfect gift item or suggestions of plants and vegetables for a garden, every project and every customer receives personalized attention.

"Flowers make people happy," she adds, "and our job makes people smile. How many other people can say that about their professions?"

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